## Introduction:

The Institute of Commerce \& Management was established in 1978 when this university was campus of University of Sindh Jamshoro in order to meet the demands of the people of upper Sindh, especially Larkana \& Sukkur Division. Since then, it is making continuous advancement for excellence in quality education and research. The Department has been shifted to newly constructed building from 2004. At present department offers BS-4 Year, M.com 2 Years, MS/MPHIL and PhD in the field of Commerce \& Management.

The curriculum of this Institute is continuous reviewed to ensure that it includes the latest discoveries and development in the field. This highly regarded department offers stimulating learning environment. In a fast moving world of rapid technological changes and organizations can only thrive if managers possess the right balance of skills in management and business. If you aim to excel and want to lead the business of future then ample scope in this department is for you.

The Institute of Commerce \& Management provides many skills, including: a solid core of business, team working skills and the foundation of excellent leadership, professional, personal and interpersonal skills to enable effective communication at all levels. The degree will provide you with many employment and study options when you graduate from the Institute of Commerce \& Management.

## Criterion 1: Program Mission, Objective and Outcomes.

Standards 1.1: The program must have documented measurable Objectives that support Faculty / Institution Mission Statements.

## Mission Statement of the University:

$\sqrt{ }$ To achieve and attain Quality Standards and become a Model of QEC by providing an outstanding educational environment
$\sqrt{ }$ Taking measures for capacity building of faculty and supporting staff.
$\sqrt{ }$ Establishing a system to enhance research objectively developed, avoid those policies which encourage malicious activities.

## Mission Statement of the Department:

"Providing quality commerce education with the blend of theory and research oriented approach"

## Program Objectives:

1. Providing quality education to the students of commerce through knowledge sharing, Interaction.
2. Making students aware of the future human resource needs and getting them ready for

Table 1. Shows how Objectives are measured and Improvements have been identified.

## Program Objectives Assessment.

| Objectives | How Measured | When Measured | Improvement <br> Identified |
| :--- | :--- | :--- | :--- |
| Providing quality education to <br> the students of commerce <br> through knowledge sharing, <br> Interaction. | After completion of the degree. | At the end of every academic <br> year. | Equipped class <br> rooms. <br>  <br> computer facility. |
| Making students aware of the <br> future human resource needs <br> and getting them ready for the <br> plum opportunities. | During the class tests, and <br> symposiums. | In the group discussions with <br> different political \& social <br> organizations. | There is a great need of <br> seminar library. |
| Capacity building of students <br> through experienced, and <br> committed faculty. | Through assessing students <br> during research oriented <br> seminars, symposiums, and <br> conferences. | At the start of each academic <br> year for admission. | Separate seminar room. |

the plum opportunities
3. Capacity building of students through experienced, and committed faculty. Note: Improvement Made: This will be informed after AT visits.

Standard 1-2: The program must have documented outcomes for graduating students. It must be demonstrated that the outcomes support the program objectives and that graduating students are capable of performing these outcomes.

Table: 2. The following Table shows how program outcomes support the Program Outcomes.

| Program Objectives | Program Outcomes |  |  |
| :--- | :--- | :--- | :--- |
|  | 1. | 2. | 3. |
| $\begin{array}{l}\text { Providing quality education to } \\ \text { the students of commerce } \\ \text { through knowledge sharing, } \\ \text { Interaction. }\end{array}$ | $\begin{array}{l}\text { Students having business } \\ \text { knowledge. }\end{array}$ | $\begin{array}{l}\text { The outgoing graduates are } \\ \text { absorbed particularly in } \\ \text { teaching and in commercial } \\ \text { as well as business } \\ \text { organizations. }\end{array}$ | $\begin{array}{l}\text { Students develop ability to } \\ \text { apply practical knowledge } \\ \text { of various aspects of the } \\ \text { subject. }\end{array}$ |
| $\begin{array}{l}\text { Making students aware of the } \\ \text { future human resource needs } \\ \text { and getting them ready for the } \\ \text { plum opportunities. }\end{array}$ | $\begin{array}{l}\text { Development of a sense of } \\ \text { dedication, motivation and hard } \\ \text { work for the development of } \\ \text { the country }\end{array}$ | $\begin{array}{l}\text { Show self-reliant and self- } \\ \text { motivated in every walk of } \\ \text { life. }\end{array}$ | $\begin{array}{l}\text { Graduates develop ability } \\ \text { to uplift the socio- } \\ \text { economical progress in the } \\ \text { society. }\end{array}$ |
| $\begin{array}{l}\text { Capacity building of students } \\ \text { through experienced, and } \\ \text { committed faculty. }\end{array}$ | $\begin{array}{l}\text { The students play significant } \\ \text { role after joining faculty } \\ \text { positions at colleges, } \\ \text { universities and other research } \\ \text { as well educational institutes. }\end{array}$ | $\begin{array}{l}\text { Students buildup confidence } \\ \text { and communicate effectively } \\ \text { in writing and oral } \\ \text { demonstration in various } \\ \text { organizations. }\end{array}$ | $\begin{array}{l}\text { The students after } \\ \text { graduation are employed } \\ \text { in public and private- } \\ \text { sector commercial \& } \\ \text { business organizations at } \\ \text { Regional, Divisional, and }\end{array}$ |
| Provincial \& Federal |  |  |  |
| organizations. |  |  |  |$]$

## Survey of Graduating Students:

| S. No. | Question | Percentage/Status |
| :---: | :---: | :---: |
| 1. | The work in the program is too heavy and induces a lot of pressure. | A. Very Satisfied $10 \%$ <br> B. Satisfied $55 \%$ <br> C. Uncertain $20 \%$ <br> D. Dissatisfied $10 \%$ <br> E. Very Dissatisfied $05 \%$ |
| 2. | The Program is effective in enhancing team-working abilities. | A. Very Satisfied $10 \%$ <br> B. Satisfied $25 \%$ <br> C. Uncertain $20 \%$ <br> D. Dissatisfied $35 \%$ <br> E. Very Dissatisfied $10 \%$ |
| 3. | The program is effective in developing analytical and problem solving skills. | A. Very Satisfied $10 \%$ <br> B. Satisfied $20 \%$ <br> C. Uncertain $25 \%$ <br> D. Dissatisfied $30 \%$ <br> E. Very Dissatisfied $15 \%$ |
| 4. | The program is effective in developing written communication skills. | A. Very Satisfied $20 \%$ <br> B. Satisfied $25 \%$ <br> C. Uncertain $40 \%$ <br> D. Dissatisfied $05 \%$ <br> E. Very Dissatisfied $10 \%$ |
| 5. | The program is effective in developing planning abilities. | A. Very Satisfied $10 \%$ <br> B. Satisfied $25 \%$ <br> C. Uncertain $30 \%$ <br> D. Dissatisfied $30 \%$ <br> E. Very Dissatisfied $05 \%$ |
| 6. | The objectives of the program have been fully achieved | A. Very Satisfied $05 \%$ <br> B. Satisfied $20 \%$ <br> C. Uncertain $30 \%$ <br> D. Dissatisfied $30 \%$ <br> E. Very Dissatisfied $15 \%$ |
| 7. | Faculty was able to meet the program objectives | A. Very Satisfied $0 \%$ <br> B. Satisfied $25 \%$ <br> C. Uncertain $35 \%$ <br> D. Dissatisfied $30 \%$ <br> E. Very Dissatisfied $10 \%$ |
| 8. | Environment was conducive for learning | A. Very Satisfied $10 \%$ <br> B. Satisfied $30 \%$ <br> C. Uncertain $30 \%$ <br> D. Dissatisfied $20 \%$ <br> E. Very Dissatisfied $10 \%$ |
| 9. | Whether the Infrastructure of the department was good. | A. Very Satisfied $0 \%$ <br> B. Satisfied $30 \%$ <br> C. Uncertain $35 \%$ <br> D. Dissatisfied $25 \%$ <br> E. Very Dissatisfied $10 \%$ |
| 10. | Whether the program was comprised of Co-curricular and extracurricular activities | A. Very Satisfied $05 \%$ <br> B. Satisfied $10 \%$ <br> C. Uncertain $45 \%$ <br> D. Dissatisfied $35 \%$ <br> E. Very Dissatisfied $0 \%$ |
| 11. | Whether scholarships/ grants were available to students in case of hardship | A. Very Satisfied $0 \%$ <br> B. Satisfied $30 \%$ <br> C. Uncertain $20 \%$ <br> D. Dissatisfied $40 \%$ <br> E. Very Dissatisfied $10 \%$ |
|  | Answer question 9 if applicable. The internship experience is effective in enhancing |  |
| A | Ability to work in teams | A. Very Satisfied $40 \%$ <br> B. Satisfied $60 \%$ <br> C. Uncertain $0 \%$ <br> D. Dissatisfied $0 \%$ |


|  |  | E. Very Dissatisfied | 0\% |
| :---: | :---: | :---: | :---: |
| B | Independent thinking | A. Very Satisfied | 30\% |
|  |  | B. Satisfied | 40\% |
|  |  | C. Uncertain | 10\% |
|  |  | D. Dissatisfied | 0\% |
|  |  | E. Very Dissatisfied | 0\% |
| C | Appreciation of ethical Values | A. Very Satisfied | 40\% |
|  |  | B. Satisfied | 40\% |
|  |  | C. Uncertain | 20\% |
|  |  | D. Dissatisfied | 0\% |
|  |  | E. Very Dissatisfied | 0\% |
| D | Professional development | A. Very Satisfied | 20\% |
|  |  | B. Satisfied | 60\% |
|  |  | C. Uncertain | 15\% |
|  |  | D. Dissatisfied | 05\% |
|  |  | E. Very Dissatisfied | 0\% |
| E | Time management skills | A. Very Satisfied | 50\% |
|  |  | B. Satisfied | 20\% |
|  |  | C. Uncertain | 15\% |
|  |  | D. Dissatisfied | 10\% |
|  |  | E. Very Dissatisfied | 05\% |
| F | Judgment | A. Very Satisfied | 35\% |
|  |  | B. Satisfied | 35\% |
|  |  | C. Uncertain | 10\% |
|  |  | D. Dissatisfied | 10\% |
|  |  | E. Very Dissatisfied | 10\% |
| G | Discipline | A. Very Satisfied | 35\% |
|  |  | B. Satisfied | 35\% |
|  |  | C. Uncertain | 05\% |
|  |  | D. Dissatisfied | 15\% |
|  |  | E. Very Dissatisfied | 10\% |
| H | The link between theory and practice | A. Very Satisfied | 40\% |
|  |  | B. Satisfied | 40\% |
|  |  | C. Uncertain | 10\% |
|  |  | D. Dissatisfied | 05\% |
|  |  | E. Very Dissatisfied | 05\% |

## Strengths

$>$ Overall, the program is very satisfactory.
$>$ Developing independent and writing communication is average.
$>$ Objectives, in general are almost archived.

## Weaknesses

$>$ Infrastructure of the department needs improvement.

## Alumni Survev:

The information by the few graduated students has been collected who are working at different institutes/departments, regarding the quality of education they received and experienced in the university. The next will be conducted after 2 years.

## General Assessment Alumni Survey:

- Very weak in IT knowledge, needs to be arrange more seminars \& conferences.


## General Comments:

Most of the students have reservations that their must be very comprehensive computer related and Teaching/ Research Methodology.

## Assessment of Emplover survev:

The employer survey has been conducted. The same will be conducted after couple of years. The following overall outputs have been obtained by the employer regarding the performance of the graduates' educated form the university and working at their departments/institutes.

## A: Excellent B: Very good C: Good D: Fair E: Poor

| Knowledge | A | B | C | D | E |
| :---: | :--- | :--- | :--- | :--- | :--- |
| 1. <br> Math, Science, Humanities and professional <br> discipline, (if applicable). <br> 2. Problem formulation and solving skills. | $0 \%$ | $75 \%$ | $25 \%$ | $0 \%$ | $0 \%$ |
| 3. $\quad$ Collecting and analyzing appropriate data. | $40 \%$ | $60 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| 4. | Ability to link theory to Practice. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ |
| 5. | Ability to design a system component or process. | $40 \%$ | $60 \%$ | $0 \%$ | $0 \%$ |
| 6. $\quad$ Computer knowledge | $30 \%$ | $0 \%$ | $70 \%$ | $0 \%$ | $0 \%$ |

## Communication Skills

| 1. Oral communication. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2. Report writing. | $0 \%$ | $50 \%$ | $30 \%$ | $20 \%$ | $0 \%$ |
| 3. Presentation skills. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| Interpersonal Skills | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 1. Ability to work in teams. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 2. Leadership. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 3. Independent thinking. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 4. Motivation. | $0 \%$ | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ |
| 5. Reliability. | $0 \%$ | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ |
| 6. Appreciation of ethical values. | 0 |  |  |  |  |
| Work Skills | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 1. Time management skills. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 2. Judgment. | $0 \%$ | $50 \%$ | $50 \%$ | $0 \%$ | $0 \%$ |
| 3. Discipline |  |  |  |  |  |

Table: 6. Weaknesses \& Strengths of the program.
The overall program is satisfactory.

| Weaknesses | Strengths | General Comments |
| :--- | :--- | :--- |
| Collecting and analyzing <br> appropriate data (c) <br> Ability to design a system <br> component or process. (c) | Overall the program <br> satisfactory (B). is | The students may be trained more <br> in computer skills, collecting data, <br> analysis report preparation and <br> presentation. |

A: Excellent B: Very good C: Good D: Fair E: Poor
$\because 39 \%$ (A), $52 \%$ (B), and $09 \%$ (C) Percentage of the employers that is strongly stisied with performance of the departments' graduates.

| Program Objectives |  | Program Outcomes |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 1 | 2 | 3 |
| Providi to the s comme knowle Interac | quality education dents of e through e sharing, <br> n. | XXXX | XXX | XXX |
| Making the futu needs ready f opportu | udents aware of human resource d getting them the plum ties. | XXXX | XXX | XXX |
| Capaci student experie commit | building of through ed, and faculty. | XXXX | XXX | XXX |
| X | Relevant \& satisfac | extent |  |  |
| XX | Relevant \& satisfactis |  |  |  |
| XXX | Very relevant \& sa |  |  |  |
| XXXX | Highly relevant \& | actory |  |  |

Standard 1-3. The result of program's assessment and the extent to which they are used to improve the program must be documented.

Major Future Improvement Plans:
$\rightarrow \quad$ To develop the regional as well as provincial centre for the business \& commercial skills to the students.
$\rightarrow \quad$ To enhance the number, quality and diversity of graduate and post graduate students in the department.
$\rightarrow$ The Department aims to launch Diploma Programmes in the Commercial \& Business proficiency.

Table: 4. Shows Program Strengths \& Weakness.

| Program Strengths and weaknesses. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Program | Strengths | Weaknesses | Things to be developed | Activities taken for improvements |
| B.Com.I- <br> BS.IV/ <br> M.Com <br> MS/MPHIL <br> Ph.D | Very good teaching and research facilities. | Computer related programs specially for students of BS commerce and Banking and finance must be arranged | 1. Relevant books <br> \& Journal <br> 2. Multimedia facility <br> 3. Seminar Library <br> 4. IT training |  |

Standard 1.4: The department must assess its overall performance periodically using quantifiable measures.

Table: 5. Number of student enrolment during last three years and student faculty ratio:

| Program | Year <br> $\mathbf{2 0 1 9 / 2 0}$ | Students/ <br> Faculty Ratio | Year <br> $\mathbf{2 0 2 0 / 2 1}$ | Students/ <br> Faculty Ratio | Year <br> $\mathbf{2 0 2 1 / 2 2}$ | Students/ <br> Faculty Ratio |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BS 4Yrs | 500 | 41.6 | 700 | 66.14 | 700 | 66.14 |

## Student Course Evaluation:

Program Assessment Analysis: The Student Course Evaluation Questionnaire filled by the students at the time of course completion. The following are overall views of the students. The data for the performance has been collected from more than 10 students selected randomly.

## Student Course Evaluation Assessment:

A: Strongly Agree B: Agree C: Uncertain D: Disagree E: Strongly Disagree

## Strengths \& Weaknesses:

Overall \% of the Core Questions:

1) Course Content and Organization: $0 \%$ (A) $45 \%$ (B) $25 \%(\mathrm{C}) 25 \%(\mathrm{D}) 05 \%(\mathrm{E})$
2) Student Contribution: $10 \%$ (A) $50 \%$ (B) $20 \%$ ( C) $20 \%$ (D) $0 \%$ (E)
3) Learning Environment and Teaching Methods: $05 \%$ (A) $30 \%$ (B) $20 \%$ (C) $35 \%$ (D) $10 \%$ (E)
4) Learning Resources: $0 \%$ (A) $0 \%(\mathrm{~B}) 5 \%(\mathrm{C}) 65 \%(\mathrm{D}) 30 \%(\mathrm{E})$
5) Quality of Delivery: $0 \%(\mathrm{~A}) 0 \%(\mathrm{~B}) 15 \%(\mathrm{C}) 65 \%(\mathrm{D}) 20 \%(\mathrm{D})$
6) Assessment: 20\%(A) 0\%(B) 25\%(C) 65\%(D) 10\%(E)
7) Additional Core Questions: 5\%(A) $45 \%$ (B) $30 \%$ (C) $20 \%$ (D) $0 \%$ (E)
8) Instructor / Teaching Assistant Evaluation: 5\%(A) 50\%(B) 20\%(C) 25\%(D) 0\%(E)

## General comments by the students:

The usage of visual demonstrations and multimedia can make the course interesting and effective. Multimedia should be used to deliver lectures.

Table: 7. Number of publications, awards, workshops \& seminars organized by the faculty:

| Publications (HEC recognized only) |  | Research Projects |  | Monograp h | Awards | Scholars produced |  | Organized National International Conferences | \& |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| National | Internation al | $\underset{d}{\text { Complete }}$ | $\begin{gathered} \hline \text { Ongoin } \\ \mathbf{g} \end{gathered}$ |  |  | M. Phil | Ph.D. |  |  |
| 30 | - | - | - | - | - | - | - | - |  |

Criterion 2: The curriculum must be designed and organized to achieve the program's objectives and outcomes. Also course objectives must be in line with the program outcomes.

## Program:

BS Degree: (4 Years; 08 Semesters).


|  |  |  |  | Principles of marking |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Managerial Economics |  |  |  |
|  |  |  |  | Financial <br> Management |  |  |  |
|  |  |  |  | Research <br> Methods in Business |  |  |  |
| $6^{\text {th }}$ |  |  |  | Logic |  |  |  |
|  |  |  |  | Total Quality <br> Management |  |  |  |
|  |  |  |  | Accounting Information System |  |  |  |
|  |  |  |  | Entrepreneurshi p |  |  |  |
|  |  |  |  | Advanced Cost \& Management |  |  |  |
|  |  |  |  | Accounting internship (Summer Vacation) |  |  |  |
| $7^{\text {th }}$ |  |  |  | Organizational Behavior |  |  |  |
|  |  |  |  |  <br> Production <br> Management |  |  |  |
|  |  |  |  | Investment \& Portfolio Management |  |  |  |
|  |  |  |  | Electronic Commerce |  |  |  |
|  |  |  |  | Field of Specialization P-I |  |  |  |
| $8^{\text {th }}$ |  |  |  | Human <br> Resource <br> Management |  |  |  |
|  |  |  |  | International Business |  |  |  |
|  |  |  |  | Strategic <br> Management |  |  |  |
|  |  |  |  | Research Project \& Viva Voce |  |  |  |
|  |  |  |  | Field of <br> Specialization <br> P-II <br> Viva |  |  |  |
|  |  |  |  | Viva Voce |  |  |  |
| Total: | 136 |  |  |  |  |  |  |
| Minimum Requirement | 136 |  |  |  |  |  |  |

## Criterion 3: LABORATORIES AND COMPUTING FACILITIES

Standards: 3-1. Seminar library, relevant books and computer facility must be provided to the faculty members and students for the teaching and research purpose.

## Seminar Library Facilities/Provision:

Full equipped Separate Seminar Library and Seminar room needed.

## Criterion 4: STUDENT SUPPORT AND ADVISING:

Standard: 4:1. Courses must be offered with sufficient frequency and number for students to complete the program in timely manner.

Table: 9. Shows classes/week of Major Courses offered in 4 -Year program.

| Major Courses offered: BS. 4 Year Program, M.Sc./M.A (Prev) |  |  |
| :---: | :---: | :---: |
| Course offered/Year | Classes/week /CrHs | Practical/week/CrHs |
| BS.I. 1 ${ }^{\text {st }}$ Semester | 12 | 1 |
| BS.I. ${ }^{\text {nd }}$ Semester | 9 | 1 |
| BS. II. ${ }^{\text {st }}$ Semester | 15 | 1 |
| BS. II. $2^{\text {nd }}$ Semester | 15 | 2 |
| BS. III. ${ }^{\text {st }}$ Semester | 15 | - |
| BS. III. ${ }^{\text {nd }}$ Semester | 18 | 1 |
| BS. IV. ${ }^{\text {st }}$ Semester | 12 | - |
| BS. IV. ${ }^{\text {nd }}$ Semester | 15 | - |

The above mentioned classes are strictly followed throughout the academic year. The core courses, optional can be easily completed under the favorable environment.

The compulsory courses managed by the concerned department, however, other compulsory (disciplines) and optional subjects are managed by the related departments. The details of the compulsory subjects other than offered by the Commerce department are following.

| 4-Year BS: Pro |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Subject: | Managed by: | Theory: $\mathrm{CrHs} / \mathrm{Class}$. |  | Practical: $\mathrm{CrHs} / \mathrm{Class}$. |  |
| Function English | Dept. Of English | BS.I | $1{ }^{\text {st }}$ Semester | BS.I | $1{ }^{\text {st }}$ Semester |
|  |  |  | -- |  | -- |
|  |  |  | $2^{\text {nd }}$ Semester |  | $2^{\text {nd }}$ Semester |
|  |  |  | -- |  | -- |
|  |  |  | $1{ }^{\text {st }}$ Semester |  | $1^{\text {st }}$ Semester |
|  |  |  | 3 | BS.II | -- |
|  |  |  | $2^{\text {nd }}$ Semester |  | $2^{\text {nd }}$ Semester |
|  |  |  | -- |  |  |
| Islamic Studies | Dept. Of Compulsory Minor |  | $1^{\text {st }}$ Semester |  | $1^{\text {st }}$ Semester |
|  |  |  | -- |  | -- |
|  |  | BS.I | $2^{\text {nd }}$ Semester | BS.I | $2^{\text {nd }}$ Semester |
|  |  |  | 3 |  | -- |
|  |  | BS.II | $1^{\text {st }}$ Semester | BS.II | $1^{\text {st }}$ Semester |
|  |  |  | -- |  | -- |
|  |  |  | $2^{\text {nd }}$ Semester |  | $2^{\text {nd }}$ Semester |
|  |  |  | -- |  | -- |
| Pak-Study | Dept. Of Pakistan Studies | BS.I | $1^{\text {st }}$ Semester | BS.I | $1^{\text {st }}$ Semester |
|  |  |  | -- |  |  |
|  |  |  | $2^{\text {nd }}$ Semester |  | $2{ }^{\text {nd }}$ Semester |
|  |  |  | -- |  | -- |



Standard: 4:2. Courses in the major are must be structured to ensure effective interaction between students and faculty and teaching and teaching assistance?

Standard: 4:3. Guidance on how to complete the program must be available to all students and access to academic advising must be available to make course decisions and career choices.

Are students informed about program requirements?
(1) No
(2) To some extent
(3) Fully $\sqrt{ }$

Does there student advising system exist and how effective it is?
(1) No
(2) To some extent $\sqrt{ }$
(3) completely

Have students access to professional counseling?
(1) No
(2) To some extent $\sqrt{ }$
(3) Full

Do the students have interaction with practitioners and to have membership in technical \& professional societies?
(1) $\mathrm{No} \sqrt{ }$
(2) To some extent
(3) Full

Criterion 5: The processes by which major functions are delivered must be in place, controlled, periodically reviewed, evaluated and continuously improved. To meet this criterion a set of standards must be satisfied.

Standard 5:1. The process by which students are admitted to the program must be based on quantitative and qualitative criteria and Cleary documented.

Program/credit transfer: N/A

## Transfer of a student from outside the university: N/A

Admission Criteria: The admission policy is constituted by the "Admission Committee" consists of the Deans and senior faculty members of the University. The departments have no any role. The departments follow policy made by them which is also mentioned in "Prospectus of the university". However, the admission criteria are evaluated but not regularly.

Standard 5:2. The process by which students are registered in the program and monitoring of students progress to ensure timely completion of the program must be documented this process must be periodically evaluated to ensure that it is meeting its objectives:

How frequently admission criteria are evaluated?
(1) None
(2) Not regularly
(3) Every Year $\sqrt{ }$

Are the evaluated results used to improve the results?
(1) No
2) To some extent
(3) Yes $\sqrt{ }$

Is there any policy regarding program /credit transfer?
(1) No $\sqrt{ }$
(2) To some extent
(3) Well defined

Is there any mechanism of student's registration in the program?
(1) No
(2) To some extent
(3) Well defined $\sqrt{ }$

How frequently process of registration is monitored?
(1) None
2) within 1 year (3) After 1 year (4) When needed $\sqrt{ }$

Are the evaluation results used to improve the results?
(1) No
2) To some extent
(3) Yes $\sqrt{ }$

Standard 5:3. The process of recruiting and retaining highly qualified faculty members must be in place and clearly documented. Also processes and procedures for faculty evaluation, promotion must be consistent with institution mission statement. These processes must be periodically evaluated to ensure that it is meeting with its objectives.
$\leftrightharpoons$ Shah Abdul Latif University strictly follows the policy of "Equal Opportunity" regardess religion, race, faith, caste \& creed, gender regarding recruiting faculty including admissions, educational programs and employment.

The University applies standard operating methodology for evaluation, such as Amd Confidential Report (ACR), required research papers, teaching experience and all other conditions as directed by the HEC.

This process ensures the objectives of the program mission.

Standard 5:4: The process and procedures used to ensure that teaching and delivery of course material to the students emphasizes active learning and that course learning outcomes are met. The process must be periodically evaluated to ensure that it is meeting its objectives.

Standard 5:5: The process that ensures that graduates have completed the requirements of the program must be based on standards, effective and clearly documented procedures. This process must be periodically evaluated to ensure that it is meeting itsobjectives.

| Degree | GPA/Class/GRE | Interview |  |  |
| :--- | :--- | :--- | :---: | :---: |
| B.Com-4 <br> M.Com | Year | Y | Pre-Admission Test <br> (NTS) style | X |
|  |  |  |  |  |

## Assessment of Teacher Evaluation; (Filled by the student)

(A: Strongly Agree, B: Agree, C: Uncertain, D: Disagree, E: Strongly Disagree :)

## Instructor:

1. The Instructor is prepared for each class $10 \%(A) 55 \%(B) 20 \%(C) 15 \%(D)$ 0\%(E).
2. The Instructor demonstrates knowledge of the subject $30 \%(A) 30 \%(B) 35 \%(C)$ 5\%(D) 0\%(E).
3. The Instructor has completed the whole course 0\%(A) 20\%(B) 30\%(C) 20\%(D) 30\%(E).
4. The Instructor provides additional material apart from the textbook $5 \%(\mathrm{~A})$ $20 \%$ (B) 25\%(C) 30\%(D) 20\%(E).
5. The Instructor gives citations regarding current situations with reference to Pakistani context. 0\%(A) 35\%(B) 25\%(C) 15\%(D) 25\%(E).
6. The Instructor communicates the subject matter effectively $25 \%(A) 45 \%(B)$ 20\%(C) 0\%(D) 10\%(E)
7. The Instructor shows respect towards students and encourages class participation $50 \%(A) 25 \%(B) 15 \%(C) 10 \%(D) 0 \%(E)$.
8. The Instructor maintains an environment that is conducive to learning 20\%(A) $40 \%(B) 20 \%(C) 15 \%(D) 5 \%(E)$.
9. The Instructor leaves on time $5 \%(A) 40 \%(B) 45 \%(C) 5 \%(D) 5 \%(E)$.
10. The Instructor is fair in examination $20 \%(A) 40 \%(B) 20 \%(C) 20 \%(D) 0 \%(E)$.
11. The Instructor returns the graded scripts etc. in a reasonable amount of time. $0 \%(A) 10 \%(B) 45 \%(C) 15 \%(D) 30 \%(E)$.
12. The Instructor was available during the specified office hours and for after class consultations. 20\%(A) 30\%(B) 15\%(C) 20\%(D) 15\%(E)

## Course:

13. The Subject matter presented in the course has increased your knowledge of the subject. 20\%(A) 30\%(B) 20\%(C) 25\%(D) 5\%(E)
14. The syllabus clearly states course objectives requirements, procedures and grading criteria. 5\%(A) 30\%(B) 10\%(C) 45\%(D) 10\%(E)
15. The course integrates theoretical course concepts with real world applications. $5 \%(A) 45 \%(B) 35 \%(C) 10 \%(D) 5 \%(E)$
16. The assignments and exams covered the materials presented in the course. 25\%(A) 45\%(B) 15\%(C) 10\%(D) 5\%(E)

Criterion: 6. Faculty. Faculty members must be current and active in their discipline and have the necessary technical depth and breadth to support the program. There must be enough faculty members to provide continuity and stability, to cover the curriculum adequately and effectively. To meet this criterion the following standards must be satisfied.

Standard: 6: 1. There must be enough full time faculty members who are committed to the program to provide adequate coverage of the program areas / courses with continuity and stability. The interest of all faculty members must be sufficient to teach all courses, plan, modify and update courses. The majority must hold a Ph.D. degree in the discipline.

Table: 10. Program areas and number of faculty in each area.

| Program Areas of <br> specialization | Courses in the area. | Number of faculty <br> members in each area | Number of <br> faculty with <br> Ph.D. degree |
| :--- | :---: | :---: | :---: |
| Finance |  | 3 | 2 |
| Marketing |  | 3 | 3 |
| Management |  | 6 | 6 |
| Total | $\mathbf{1 2}$ | $\mathbf{1 1}$ |  |

## Faculty Resume:

Note: Faculty resumes are well documented as per policy/criteria of HEC. Names of the faty members and field of specialization are as under.

| Name: | Position | Qualification | Field of specialization |
| :--- | :--- | :--- | :--- |
| Dr. Amir Hussain Shar | Professor | Ph.D. | Marketing |
| Dr. Syed Asif Ali Shah | Professor | Ph.D. | Finance |
| Dr. Ikhtiar Ali Ghumro | Professor | Ph.D. | International Business |
| Dr. Riaz Ahmed Mangi | Professor | Ph.D | HRM |
| Dr. Ali Hassan <br> Halepoto | Professor | Ph.D | HRM |
| Dr. Hassan Jawad <br> Soomro | Professor | Ph.D | Marketing |
| Dr. Aneel Kumar | Associate Professor | Ph.D | HRM |
| Mr. Syed Muhammad <br> Muqeem Shah | Assistant Professor | M.Phil | Finance |
| Dr. Saifullah | Associate Professor | Ph.D | HRM |
| Dr. Zeenat Kanwal <br> Shar | Assistant Professor | Ph.D | HRM |
| Dr. Qamar Abbas <br> Mangi | Assistant Professor | Ph.D | HRM |
| Dr. Ghulam Akbar <br> Khaskheli | Assistant Professor | Ph.D | Marketing |

Standard 6:2. All faculty members must remain current in the discipline and sufficient time must be provided for scholarly activities and professional development. Also, effective programs for faculty development must be in place.

## Faculty Survey:

## Are all faculty members current in their disciplines?

(a) Up to $\%$
(b) Up to \%
(c) Up to \%
(d) $\sqrt{ }$ Over $75 \%$

## Is there sufficient time for faculty members for scholarly activities and professional development?

(a) No
(b) To some extent
(c) $\sqrt{ }$ Full
I. Participation in seminars, conferences at National/International levels.
II. Research proposals for funding and linkage with other Institutions.
III. Taking classes, involved in research and reading new books in the relevant field.
IV. Publications in HEC recognized journals or journals having impact factors.
V. Organize workshops, seminars and conferences.
VI. The department arranges lectures from eminent scholars on various topics of the subject for its students and faculty at National level.
VII. Prepare their resume in line with HEC guidelines.

Faculty Development Program: $\sqrt{ }$ Yes.

Standard 6:3. All faculty members should be motivated and have job satisfaction to excel in their profession.

The following criteria are under practice in order to satisfy the faculty members in their profession.
I. Fair, timely selection, appointment / promotion as per HEC policy.
II. Providing Tenure Track salary package
III. Excellent working environment.

## Faculty Survey:

The following information has been collected through the Proforma from the faculty members: The data is shown as percentage:

A: Very satisfied B: Satisfied C: Uncertain $\quad$ D: Dissatisfied $\quad$ E: Very dissatisfied.

1. Type of teaching / research you currently do. $50 \%$ (A) $50 \%$ (B) $0 \%$ (C) $0 \%$ (D) $0 \%$ (E)
2. Your interaction with students. $50 \%$ (A) $50 \%$ (B) $0 \%$ (C) $0 \%$ (D) $0 \%(E)$
3. Cooperation you receive from colleagues. $100 \%$ (A) $0 \%$ (B) $0 \%$ (C) $0 \%(D) 0 \%(E)$
4. The mentoring available to you. $100 \%$ (A) $0 \%$ (B) $0 \%(C) 0 \%(D) 0 \%(E)$
5. Administrative support from the department. $100 \%(A) 0 \%(B) 0 \%(C) 0 \%(D)$ 0\%(E)
6. Your prospects for advancement and progress through ranks. $50 \%(\mathrm{~A}) 50 \%(\mathrm{~B})$ $0 \%(C) 0 \%(D) 0 \%(E)$
7. Salary and compensation package. $0 \%$ (A) $100 \%$ (B) 0\%(C) 0\%(D) 0\%(E)
8. Job security and stability at the department. $50 \%$ (A) $50 \%$ (B) $0 \%$ (C) $0 \%(\mathrm{D})$ 0\%(E)
9. The overall climate at the department. $0 \%$ (A) $100 \%$ (B) $0 \%$ (C) $0 \%$ (D) $0 \%$ (E)
10. Whether the department is utilizing your experience and knowledge. $50 \%$ (A) 50\%(B) 0\%(C) 0\%(D) 0\%(E)

Criterion: 7. Institutional Facilities. Institutional facilities, including library, class rooms and offices must be adequate to support the objectives of the program. To satisfy this criterion, the following standards must be met.

Standard 7:1. The Institution must have the infrastructure to support new trends in learning such as Elearning.
Standard 7:2. The library must possess an up-to-date (books and relevant material) technical collection relevant to the program and must be adequately staffed with professional personnel.

Standard 7:3. Class rooms must be adequately equipped and offices must be adequate to enable faculty to carry out their responsibilities.

Details of facilities available in the department:

| Item | Position | Remarks |
| :--- | :---: | :--- |
|  <br> Books/Journals | Yes | Shortage of books and need of <br> separate room. |
| Computing Laboratory | X | At least 1 Computing needed <br> for research scholars. |
| Laboratory | N/A | N/A |
| Class Rooms | Only one class room |  |
| available |  |  | | Need more class rooms \& to |
| :--- |
| be equipped with Multimedia |
| facility. |$\quad$| Girls Common Room |
| :--- |

Criterion: 8. Institutional Support. The institution's support and the financial resources for the program must be sufficient to provide an environment in which the program can achieve its objectives and retain its strength.

Standard 8:1. There must be sufficient support and financial resources to attract and retain high quality faculty and provide the means for them to maintain competence as teacher and scholars.

Standard 8:2. There must be an adequate number of high quality graduate students, research assistants.
Table: 11. The number of students in each program:

| Program | Year <br> $\mathbf{2 0 0 8 / 9}$ | Year <br> $\mathbf{2 0 0 9 / 1 0}$ | Year <br> $\mathbf{2 0 1 0 / 1 1}$ |
| :---: | :---: | :---: | :---: |
| BS 4Yr/M.A | 81 | 114 | 101 |

Standard 8-3: Financial resources must be provided to acquire and maintain library holding, laboratories and computing facilities.

The University provides resources to maintain library \& laboratories.
Does the department provide opportunities to the faculty members to attend international / national conferences?
(1) No
(2) To some extent
(3) Full $\sqrt{ }$

## PT Members

(1) Prof. Dr. Hassan Jawad Soomro
(2) Mr. Aneel Kumar


Chairman's Comments


Name and Signature

